Empowered to Lead! United to Build!

Electrical Workers Minority Caucus

2027 National Leadership Conference

January 14-17, 2027 | Sheraton Boston | 39 Dalton St, Boston, MA 02199

SPONSORSHIP OPPORTUNITIES

Boston: The Hub of the Universe

About our Conference

Champion Equity and Opportunity

Partner with EWMC — a civil rights-rooted organization since 1974 — to advance lasting diversity, equity, and inclusion in the electrical industry.

Connect With Powerful Union Leaders

Gain access to a nationwide network of IBEW changemakers, from seasoned influencers to rising talent shaping the future of the trades.

Make a Measurable Local Impact

Your support powers our National Day of Service, bringing volunteers into Seattle neighborhoods to support schools, nonprofits, and community needs.

Demonstrate Corporate Social Responsibility

Align your brand with a movement that empowers underrepresented workers and builds a diverse, future-ready skilled trades workforce.

What We Do

The Electrical Workers Minority Caucus (EWMC) empowers underrepresented IBEW members to lead — on the job, in their union, and in their communities.

Rooted in a tradition of labor and civil rights activism, EWMC fosters leadership development, civic engagement, and community-based advocacy. Our mission is to strengthen the labor movement and the communities we serve by uplifting the voices of those too often left out.

Who We Are?

We are proud **union members!** We are **activists!** We are **change agents!**

WE ARE IBEW!

Why Support the EWMC

EWMC represents over 1,000 highly trained, motivated union members committed to leading within their IBEW locals and their communities.
Your support fuels leadership development, advocacy, and hands-on service. In honor of Dr. King's legacy, our annual conference kicks off with a Day of Giving — a transformative, community-centered service event that directly benefits the host city.

EWMC champions the advancement of women, BIPOC, and LGBTQ+ union members across the U.S. and Canada, serving as a powerful voice for equity in the trades.

Join us in building power, opportunity, and justice — one member, one community at a time.

Electrical Workers Minority Caucus
EWMC

Our BIG Ten

1. Chapters engage underrepresented communities through targeted outreach that opens pathways into the skilled trades.
2. Chapters encourage and support member participation in trainings that build leadership, advocacy, and professional skills needed to affect positive change within the IBEW and beyond.
3. Chapters build intentional partnerships across their union and local communities to advance shared goals and deepen collective impact.
4. Chapters lead voter registration, education, and mobilization efforts to ensure working families and underrepresented groups have a voice at the ballot box.
5. Chapters foster mentorship programs that connect seasoned members with emerging leaders to strengthen and pass along skills, confidence, and continuity in the labor movement.
6. Chapters adopt local schools to meet student needs and introduce the electrical trade as a rewarding, accessible career path.
7. Chapters advocate for and assist formerly incarcerated individuals in accessing education, training, and union careers that offer a real second chance.
8. Chapters encourage members to fully engage in civic life — from jury duty and volunteering to serving on boards and running for public office.
9. Chapters organize local community service projects and participate in EWMC's annual national Day of Service to uplift and invest in the neighborhoods we call home.
10. Chapters encourage members to strengthen their computer and digital skills to stay competitive and confident in today's high-tech environment.

SPONSORSHIP PACKAGES

$50,000 – DIAMOND SPONSOR

- Speaking role from main conference podium
- Logo prominently displayed throughout duration of conference and related activities
- Your logo in EWMC conference booklet and conference website
- Group photo with Electrical Workers Minority Caucus leadership
- (2) tables at closing night Gala
- (20) Gift bags
- Acknowledgements during conference
- Thank you letter
- Full page ad in program

$25,000 – PLATINUM SPONSOR

- Speaking role at closing night gala
- Logo prominently displayed throughout duration of conference and related activities
- Logo on EWMC website
- Group photo with Electrical Workers Minority Caucus leadership
- (1) table at closing night Gala
- (10) gift bags
- Acknowledgements during conference
- Thank you letter
- Full page ad in program

$15,000 – GOLD SPONSOR

- Logo prominently displayed throughout duration of conference and related activities
- Logo on EWMC website
- Group photo with Electrical Workers Minority Caucus leadership
- (1) table at closing night Gala
- (10) gift bags
- Acknowledgements during conference
- Thank you letter
- Half page ad in program

$10,000 – SILVER SPONSOR

- Logo prominently displayed throughout duration of conference and related activities
- (1) table at closing night Gala
- (10) gift bags
- Acknowledgements during conference
- Thank you letter
- Quarter page ad in program

$5,000 – UNION LABOR SPONSOR

- Acknowledgements during conference
- Thank you letter

$1,000 – LABOR WARRIOR

- Acknowledgements during conference
- Thank you letter

$500 – LABOR ALLY

- Acknowledgements during conference
- Thank you letter

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